droidcon Kenya.

droidconKE
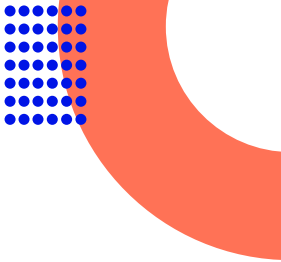# Sponsorship
Prospectus
2023

About

About

Droidcon is a global conference focused on the engineering of Android applications. Droidcon provides a forum for developers to network with other developers, share techniques, announce apps and products, and to learn and teach.

DroidconKE has been held every year since 2018. In the 2023 edition, global android developers will gather in Nairobi Kenya on *8th to 10th November* for the *4th in person edition* of its kind in Sub Saharan Africa.

It will include *workshops, talks and sessions* focused on the building of Android applications and will give participants an excellent chance to learn about the local Android development ecosystem, opportunities and services as well as meet the engineers and companies who work on them.

#dcKe23

Community Partners

android254 Is the largest Android Developer community in SSA consisting of 6000+ Android developers. For the last couple of years, the community has held regular monthly meetups to discuss and empower android developers in the ecosystem. With its roots in Kenya, it has grown to have members drawn from Africa.
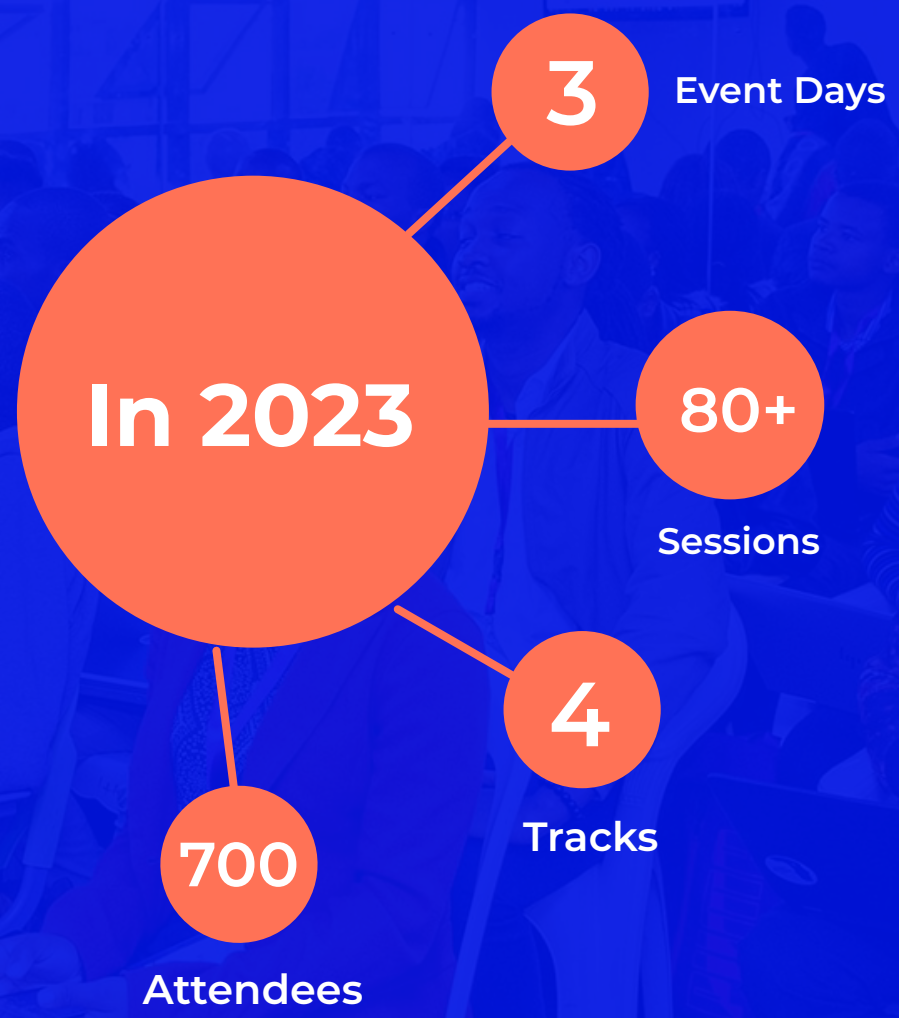
KotlinKenya is the official Kotlin User group community in Kenya with over 2600+ members, that is concerned with the fun Kotlin Language that has taken the programming world by storm. The Kotlin Kenya user group has been growing steadily with members drawn from the developer ecosystem to become the largest Kotlin and active user group in Africa!

FlutterKenya is the official Flutter community in Kenya with over 1900+ members, that fosters a thriving community of Flutter developers by educate and inspiring flutter developers on all things flutter(- a fast, cross-platform, high quality framework by Google for building mobile, web, and desktop apps in record time) with engaging events.

droidconKE
at a glance

droidcon Kenya.

Past events in numbers

3

In-person events

1000+

Attendees

120+

Sessions

In 2023

3 Event Days

80+ Sessions

4 Tracks

700 Attendees

#dcKe23

Sponsorship Opportunities

droidcon Kenya.

Platinum

$15,000

Slots: 2 **Left: 2**

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors' banner.

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium. A meeting room.
- Logo on branding in main auditorium.
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space (20SqMs)
- **100** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- Daily featured tweets on the community platforms during event
- Featured Emails to the droidconKE community *(Android254+KotlinKenya+flutter Kenya)* for 90days.
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **15** Delegate passes.
- **2** Session slots

Gold

$7,000

Slots: 2 **Left:2**

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors' banner.

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space (15SqMs)
- **50** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- Featured daily tweets on the community platforms during event.
- **6** Emails to the droidconKE community (Android254+KotlinKenya+flutter Kenya) for 90days.
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **8** Delegate passes.
- **1** Session slots

Silver

$6,000

Slots: 3   Left: 3

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors' banner.

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space (10SqMs)
- **50** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- Daily featured tweets on the community platforms during event
- **3** Emails to the droidconKE community *(Android254+KotlinKenya+flutter Kenya*) for 90days.
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **6** Delegate passes.

Bronze

$5,000

Slots: 4   Left:4

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
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- Logo on DroidconKE video intro all sponsors' banner.

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space (5SqMs)
- **50** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- Daily featured tweets on the community platforms during event
- **2** Emails to the droidconKE community *(Android254+KotlinKenya+flutter Kenya).*
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **4** Delegate passes.

Startup-Alley

Gold ($2100)
Slots: 10 Left: 8

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space
- Exhibition Table
- **70** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- **4** featured tweets on the community platforms during event
- **2** Email mentions about startup to droidconKE the community *(Android254+KotlinKenya+flutter Kenya).*
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **4** Delegate passes.
- Hiring announcement during the event everyday Hiring announcement on community day
- **2** dedicated Social Media Post for hiring

Bronze ($1000)
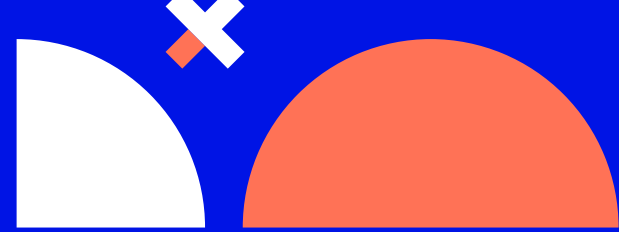*Slots: 10 Left: 6*

PRE-EVENT BENEFITS
- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in keynote.

EXPO AREA
- Exhibition space
- Exhibition Table
- **50** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- **2** featured tweets on the community platforms during event
- **1** Email mention about startup to droidconKE the community *(Android254+KotlinKenya+flutter Kenya).*
- Branding on delegate registration lanyard and name tag Hiring announcement during the event on community day
- Option to include items in brochures/promotional item in delegate pack.
- **2** Delegate passes.

Hiring Booths

$ 2800

Slots: 4
Left: 4

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Logo & sponsorship acknowledgment in

EXPO AREA

- Exhibition space
- Exhibition Table
- **70** Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- **4** featured tweets on the community platforms during event
- **2** Email mentions about startup to droidconKE the community *(Android254+KotlinKenya+flutter Kenya)*.
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- **4** Delegate passes.
- Hiring announcement during the event everyday Hiring announcement on community day
- **2** dedicated Social Media Post for hiring

#dcKe23

Lanyard

$ 1500

Slots: 2
Left: 2

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Lanyard Sponsor Logo on sponsor banner.

EXPO AREA

- **1** dedicated Social Media Post
- **1** Email mention about startup to the android community *(Android254+KotlinKenya+flutter Kenya)*
- **2** Tickets
- **1** dedicated Social Media Post

* Price includes Lanyard / Printing Costs

#dcKe23

Media & Comms

$ 2400

Slots: 2
Left: 2

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Lanyard Sponsor Logo on sponsor banner

BENEFITS

- Custom Video Intro Splash Screen with Logo
- Tagline or 1-Liner under Logo on splash screen
- In-Video CTA
- 5 Tickets
- Video Streaming Sponsor Logo on website
- Video Streaming Sponsor Logo on sponsor banner

#dcKe23

General Party

$ 2100

Slots: 2

Left: 2

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Sponsor Logo on sponsor banner

BENEFITS

- Exhibit Table @ Party Location
- 4 Tickets
- 1 dedicated Social Media Post
- General Party Logo on website
- General Party Logo on sponsor banner
- Opportunity to host party

#dcKe23

All Coffee & Snacks

$ 1000

Slots: 10
Left: 8

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Sponsor Logo on sponsor banner

BENEFITS

- 2 Tickets
- 1 Thankyou Social Media Post

#dcKe23

Tote-Bag Sponsor

$ 2000

Slots: 2
Left: 2

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors'

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Sponsor Logo on sponsor banner
- Logo on tote-bags issued to event attendees

BENEFITS

- Including Insert of your choice
- Branded Goodie Bag
- 4 Tickets
- 1 dedicated Social Media Post on our platforms(Twitter and Instagram)

* Price includes Bag + Printing costs

#dcKe23

Speaker Gifts Sponsor

$ 1800

Slots: 2
Number of speakers: 65+

PRE-EVENT BENEFITS

- Logo on event website.
- Logo on event mobile app.
- Logo on event invitations.
- Logo on DroidconKE video intro all sponsors' banner.

ONSITE EVENT BENEFITS

- Logo & sponsorship acknowledgment in keynote.
- Sponsor Logo on sponsor banner
- Logo on gifts given to speakers

BENEFITS

- Including Insert of your choice
- 4 Tickets
- 1 dedicated Social Media Post on our platforms (Twitter and Instagram)

#dcKe23

2023
event highlights

droidcon Kenya.

2023 event highlights

Community Day | 8th November 2023

4 Tracks | 20 sessions

Community Keynote Sessions(Selected by Speaker Committee + Community Voting)
Communities led Sessions from Africa.

Conference | 9&10th November 2023

4 Tracks | 2 days | 40 sessions

Developer Keynote Sessions(Selected by Speaker Committee)
Lunch and Networking

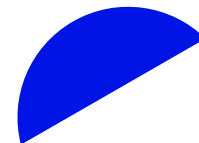## After Event Day | 10th November 2023

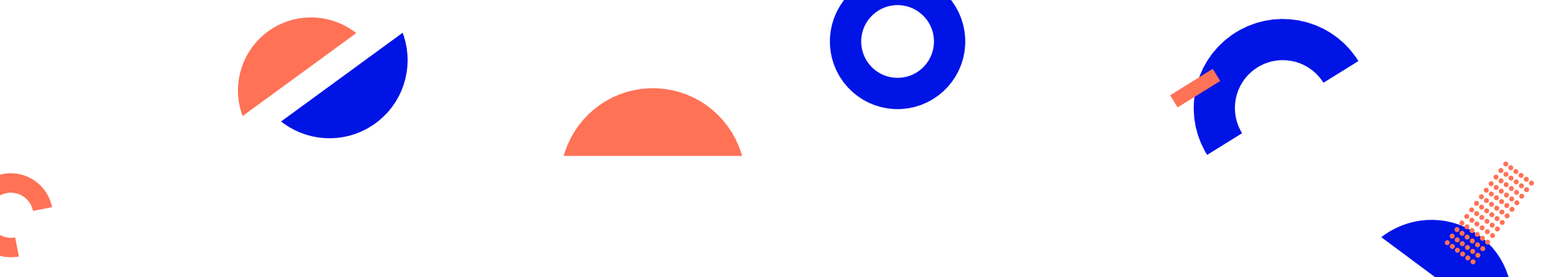Kenyan Food and dine experience
Happens: 6PM-9PM
Location: Event Venue

#dcKe23

We would love you to be part of growing the community by sponsoring this year's droidconKE.

Contact: *sponsor@droidcon.co.ke*

Let us build the community together